



## Lesson 3.3

### Survival Podcasts Made Easy

#### How to Search for a Podcast

Ok, so now that you know how to get a podcast app and download it onto your phone, let's get into talking about how do you search for podcasts to listen to?

And I'm going to cover **two different types of searches** here. One is to search for a specific podcast that you know the title to such as [Mind4Survival](#), [The Survival Preppers](#), or any of the other great podcasts that are out there.

The second way is to search for genre or to search by keywords to find podcasts that may fit a keyword, a niche that you want to do some research in, and that you have some podcasts that you hope may be there for you to listen to.

#### Searching by Podcast Title

##### Step #1 - Open Your Podcast App

First, let's get into looking for a specific podcast. So to start with, click on the icon for the podcast app that you want to get into on your phone. You click on it and you want to go back to the magnifying glass to your search function.

##### Step #2 - Open the Search Function

Click on the magnifying glass and you see all the different genres, the different categories of podcasts that are in here. It has top charts, which are the top-ranked podcasts, comedy news, true crime society and culture, sports, business, religion, and on and on. And what they don't have is anything preparedness-related. But in this case, what we're going to do is we're going to search for specific podcasts.

##### Step #3 - Enter the Podcast Title Into the Search Bar

In this case, let's go ahead and search for the "Mind4Survival." So we go back into our search bar. Click on the search bar and we'll just start typing "mind" and you see it auto-populating, then "4," and as soon as we put the number four in, it's the only podcast with a number four after the word mind in the title, and it brings that up.





So now go ahead and click on the Mind4Survival podcast. It brings open the page and you see right there the Mind4Survival logo over on the left.

#### **Step #4 - Open the Podcast**

Next, we will click on that. And that opens it up to where you can see the latest episode, you can scroll through it and find the different episodes that you may want to listen to. And in this case, we'll go to the top episode here.

#### **Step #5 - Click Play**

We'll click on that and you have the play function right there, and you can click play and the podcast will start playing. You see that it auto-populates down at the bottom with the little icon of the episode you're listening to. That's how you find a specific podcast and an episode that you want to listen to and how you play it.

#### **Search by Keyword**

Next, now that you know how to search for a podcast by a specific title, let's search for a podcast by a keyword.

#### **Step #1 - Open Your Podcast App**

See step #1 above.

#### **Step #2 - Open the Search Function**

So again, in the category section, there is nothing about preppers or preparedness or anything like that. So if you want to find all the prepper shows out there that use the prepper, prepping, preparedness, survival, those type of keywords, it's simple and very similar to how we search for a podcast by a specific title.

And again, the first thing you do is come down to the right, find the magnifying glass, and click on that to open the search bar.





### **Step #3 - Enter Your Keyword Into the Search Bar**

In this case, we will search for podcasts by the word "preppers." And once we type in preppers, let's go ahead and click search.

And there you have a bunch of the podcasts that rank for the word preppers, there's [The Survivalist Prepper](#) podcast, [The Survival Preppers](#) podcast, the [Casual Preppers](#), the [Matter of Facts](#) podcast, [Prepping 2.0](#), and so on, and so on.

#### **“See All”**

Another thing you can do also if you want to see all the podcasts that rank for the keyword of "preppers," just click "See All." And there you have, again, a list of all the podcasts that are ranking for the word preppers.

#### **Not all Podcasts are Current**

Now bear in mind that not all of these podcasts are current. There are sometimes you get in here and there are podcasts that haven't had an episode updated in years, so you have to do a little bit of due diligence if you're looking for current information.

### **Step #4 - Open the Podcast**

Now, once you get in here and you have the list of podcasts that come up for the word preppers, if there's one that you want to listen to, all you do is click on it. So in this case, we'll listen to [The Survival Preppers](#). We bring it up and it opens up just like mine for survival did. You can scroll through it and you can see all the different episodes that are in there.

And in this case, let's listen to the episode [Prepper Movies and Useful Preparedness Hobbies](#). So we go ahead and click on that. It opens up.

### **Step #5 - Click Play**

We pressed the play button and now the podcast is playing the episode we want to (listen to), and that we found by searching under the term “preppers.”





### Searching by the Keyword “Survival”

Likewise, we can go back, and in this case, we come back to our search bar. We get rid of the word preppers by clicking the "X" and this time let's type in "survival." And there you have it, every podcast that ranks for the word survival comes up, and we follow the same methodology.

You click on whatever podcast you want to listen to find an episode and click play and you're off to the races on expanding your preparedness knowledge.

So with that, that's how we look for podcasts by both the specific show title and by doing keyword research using the search function on our podcasting app.

