



## Lesson 3.7

### Survival Podcasts Made Easy

#### How to Leave a Rating and Review

Now, let's talk about a way that you can help the podcasters who are creating these shows and spending the time and the money, and all the effort to make these things happen.

#### Sharing Helps

And one way, besides sharing a show, is one of the best ways to help a podcaster is by sharing their show. Sharing episodes and getting the word out there and helping us beat the algorithms that are designed to go against preppers because we don't fit that narrative. You can help us by sharing the shows.

#### Leaving a Rating and Review Helps Too!

In addition to that is you can help us by leaving an honest rating and review. And those are important because they do help us somewhat get the podcast out there. The more ratings and reviews that we have, the better that those ratings and reviews are, the better that that podcast can get out there and reach people.

So, how do you leave a rating review?

#### Step #1 - Go into Podcast App

Well, you go back into your podcasting app and scroll down now. Different apps have different spots where they hold the rating and reviews. Some really don't even do ratings or reviews, but on Apple iTunes, they do. And so you can go into Apple, iTunes, or Apple Podcasts and you scroll down and you see here a little way down the page. It says ratings and reviews.

#### Step #2 - How to Leave a Rating

Now how do you leave a rating review? Now I'm not going to tap on it because I don't want to leave my own rating on myself. But you go in there and you could tap on Apple,





one to five stars. And hopefully, if there's a podcast, you like listening to that you give it five stars, right?

And that's and that's what you honestly feel about it because again, you're giving your time to listen to this and the person producing that podcast. I'm sitting here with about \$1000 in equipment and we have monthly fees that we have to pay to host - remember of the podcast servers that we talked about where our podcasts are held on, so you can download it. Those take a monthly fee to hold your podcasts or hold our podcasts on those servers.

So go in there and tap a rating. Tap whatever how many stars do you feel the show is? Hopefully, that's five stars.

### **Step #3 - How to Leave a Review**

Then you can go down right below that and you see where it says, "Write a review." Click on that. That will open up a page and at the top again, there are the five stars that you can leave one to five stars, five being best, so hopefully leave a five-star honest five-star rating for these podcasters.

### **Step #4 - How to Title Your Review**

Then go in, tap a title. Enter the title of whatever it is that you want your review titled, then go down to where it says review and leave whatever note you want to leave, what you feel is worth leaving about the podcast now. These are important, especially when you leave good reviews because again, most of us don't make money off our podcasts.

We put in a lot of time and effort. We don't make money off it. We do it because we enjoy it. We enjoy helping people. We love being preppers and we love interacting with all of you.

### **Step #5 - Click Send**

Once you leave your rating and review and all that and look in the upper right-hand corner and click the "Send" button and your rating and review will be posted and ready to go.





### **Your Support Helps!**

And I'll tell you what, as a podcaster, there's nothing I like better than when I go every once in a while and see, "Hey, has anybody left me any new feedback" and seeing your great, kind, and honest reviews and these ratings that people leave, it really makes our day. It helps the podcasts out and all that.

And so that's how you can help us, the podcast creators out. And it really again, it really makes our day.

### **Thank You!**

So thank you in advance for leaving your honest five-star ratings and reviews.

